

## For immediate release



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### **Innovative Anti E-reader Technology for the Avid Reader**

GREENSBORO, NC (Nov. 1, 2011) – Instead of plunging into the electro-techno revolution of the e-reader, millions of consumers still choose to curl up with an actual printed book.

The automatic PageKeeper® bookmark is designed as an innovative technology for the bookworm. The device clips onto the back of a book – either paperback or hardcover – and has a spring finger that is placed at the starting page. As you read, the PageKeeper spring follows along from page to page.

“The PageKeeper bookmark is the greatest thing since sliced bread,” says Sara Walsh, Latigo & Lace proprietor in Augusta, Mont. “My customers love the bookmark, they are proving to be a hit – here today, gone tomorrow.”

“From the time I invented the first PageKeeper, I knew there would be a demand for it,” said Scott Capamaggio, founder of The Piedmont Group, Inc, the USA PageKeeper distributor. “It is designed so you will never lose your place again.”

Capamaggio teamed up with Ross Amyot for Canadian distribution, and soon after Amyot bought the rights to produce the PageKeeper for worldwide distribution. In 2009 Amyot and Capamaggio improved the PageKeeper and received a patent for the new technology. Today the PageKeeper can be found throughout the United States and Canada.

“We have sold hundreds of thousands of PageKeeper bookmarks over the years,” said Amyot, founder of PageKeeper Inc. “Our new version is an amazing bookmark which will allow readers to enjoy reading even more.”

#### **About PageKeeper**

The Piedmont Group, Inc. is located in Greensboro, NC and is the USA distributor of the PageKeeper bookmarks. PageKeeper is sold in countries around the world including the USA, Canada, Europe Japan and Australia. PageKeeper, Inc. is located in Toronto and is the manufacturer of the PageKeeper bookmarks.

For more information on PageKeeper, visit [www.PageKeeper.com](http://www.PageKeeper.com).

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